



Uttarakhand Conclave, Dehradun

19th – 21st February 2010 (Conference, Exhibition, Job Fair, Education Fair, CSR Awards/Recognition Awards)



A New Beginning to Build Dreams,

Motivation & Skills to Construct Lives For a Better Future.....

About Conclave

Bharat Shodh and **LISDA** in association with **Uttarakhand Government**, is organizing a mega event "**Uttarakhand Conclave**" in **Dehradun** from 19th – 21st February 2010.

The conclave will bring together Key Policy makers of state, Existing Industries, Prospective Investors, NGOs, Semi government organizations and other intellectuals to discuss Growth of Uttarakhand and carve out a road map for all round social and industrial reforms.

The three day conclave comprises of Conference, Exhibition and Job fair.

Conference

Conference would focus on concerns and future requirements for skilled manpower. The Conference would also provide Platform to share thoughts, discuss and networking across industries and government.

Exhibition

Exhibition will provide participants an opportunity to showcase products, services and technologies. More than 50,000 consumers who are expected to visit the event.

Education and Job Fair

In Educational fair 250 schools and 150 colleges are informed about programme and the children from these institutions are expected to participate in Education fair with the name Destination, 2010. The Job fair will provides an opportunity to bridge the gap between job seekers looking for the "right" job and corporate looking for the "perfect" candidates.

Livelihood & Skills Development Alliance (LISDA)

The event will also be a launch platform for vocational training project to train 5000 people in Uttarakhand. This skill development initiative is part of a nation wide vision to train, provide employable skills & jobs to 1 million people under Million People Programme (**MPP**) through **LISDA** that has been under the aegis of **Bharat Shodh**. The program intends to bring about 5 Million people above poverty line across India.

Organizing Committee

- Mr. V V Sardana
- Dr. N P Singh
- Dr. Jagpal Singh
- Col. Sabharwal
- Mr. Umesh Rohtagi
- Mr. Rajiv Chaudhry
- Grp. Capt. V K Jain
- Mr. K C Agarwal
- Mr. R K Atri
- Dr. Akhil Sangal
- Cdr. Kuldeep Mittal
- Mr. M C Joshi

Our Partners and Affiliates

CCNI



The Commission consists of a National Chapter, State Chapters and District Chapters, and is assisted by Dialogue Groups on public issues at these three levels. To forge living links with the masses, the Commission has Primary Committees at the village and ward levels. Each Chapter has a Convener, a joint Convener and other Officer.

ICHA



The Indian Confederation for Healthcare Accreditation (ICHA) is a National not-for-profit organisation incorporated as a Company U/S 25 of the Companies act registered in NCT of Delhi. ICHA is the confederation of National Associations and Institutions of all stakeholders in healthcare. While National Associations are the owner members, it is appreciated that work has to be done by individuals and individual organizations are enrolled as affiliates. This structure not only ensures credibility but also encourages apolitical contributions by all stakeholders.

Bharat Shodh



Bharat Shodh is Non-profit Society registered under Societies Registration Act 1860 (Registration No. 34668 of 1999). Bharat Shodh was established with the vision of rediscovering and actualizing the potential of the people of India, especially those inhabiting the real India, or rural India which is Bharat, and to address some of the fundamental issues that impact the destiny of the nearly one billion strong people.

iLEX MEDIA



iLEX is a professional services firm that helps companies to leverage strategy, analytics and technology to make better decisions.

NTC



The National Textile Corporation Limited (NTC) is a Central Public Sector Enterprise under the Ministry of Textiles which was incorporated in April 1968 for managing the affairs of sick textile undertakings, in the private sector, taken over by the Government.

PNB



As India's largest nationalized bank with a nationwide network of 4604 branches including 249 ECs at 2557 locations and 4 foreign offices, PNB's leadership has always stood the test of time. To be a Leading Global Bank with Pan India footprints and become a household brand in the Indo-Gangetic Plains providing entire range of financial products and services under one roof'.

Sponsorship

Uttarakhand Conclave offers excellent opportunities for branding, display of products and services. Various categories of sponsorships are given below:

Categories ➔	Platinum	Diamond	Gold	Silver	Lunch	Dinner	Badges	Kits
Rate	Rs.10 lacs	Rs.5 lacs	Rs.2.5 lacs	Rs.1.0 lacs	Rs.2.0 lacs	Rs.2.5 lacs	Rs.1.0 lacs	Rs.1.0 lacs
Number	1	2	4	10	3	2	1	1
10x10 Stall			✓					
20x10 Stall		✓						
20x20 Stall	✓							
Logo in Backdrop	✓	✓	✓	✓	✓	✓	✓	✓
Speaker Slot in Inaugural Session	✓							
Speaker Slot in Business Session		✓						
Name & Logo on all - promotional material (electronic & print) and brochures	✓	✓	✓	✓	✓	✓	✓	✓
Name & Logo in Advertisements	✓	✓	✓	✓	✓	✓	✓	✓
Running of AV during session breaks	✓	✓						
Organization Name & Logo on Lunch Venue	✓							
Organization Name & Logo on Dinner Venue	✓							
Corporate literature in the delegate kit	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary Delegate Passes	6	4	2		2	2		

In addition, Bharat Shodh intends to make vocational trades' self-learning video training CDs in local languages. The same can be sponsored @ Rs.2.5lacs per topic plus the cost of CD/VCD. Minimum number of CD/VCD to be made is 5000. All CDs will be allowed to be copied freely by the poor for self-training. This sponsorship is available at Gold Level.

Exhibitors

During the conclave opportunity for setting up stalls would also be available. Job Fair will also be organized alongside the Conclave. More than **50,000 footfalls** are expected. This will allow an excellent opportunity your Organization / School / College to display your products/services/courses offered.

Stall Size (ft.)	Number	Rate	Benefits
10x10	65	Rs.25,000	<ul style="list-style-type: none"> • 3 side walls • 3 spot lights • 1 table and 2 chair • 1 power point (5amp) • Facia plate with name
20x10	15	Rs.50,000	<ul style="list-style-type: none"> • 3 side walls • 4 spot lights • 2 table and 4 chair • 2 power point (5amp) • Facia plate with name
20x20	6	Rs.75000	<ul style="list-style-type: none"> • 3 side walls • 6 spot lights • 3 table and 6 chair • 2 power point (5amp) • Facia plate with name

Any special needs have to be intimated at the time of booking the stall. The cost for the same will have to be borne by the exhibitor.



Uttarakhand Conclave, Sponsorship / Stall Booking Form

Sponsorship:

- Platinum Diamond Gold Silver Tea Lunch Dinner
 Badges Kits

Stalls: 10x10 20x10 20x20 Number of Stalls required:

Booking Information:

Organization: _____

Address: _____

City: _____

State: _____

PIN: _____

Telephone: _____

Fax: _____

Mobile: _____

Email: _____

Web Address: _____

Contact Person: _____

Job Title: _____

Product & Services to be displayed at the stall:

Additional Notes:

Accommodation Required: Yes No **Freight Forward Agent Required:** Yes No

Payment Details: Payment must accompany this registration form. Sponsorship / Exhibition registration will only be confirmed on receipt of the full payment.

Payment: : Cheque Draft

Issuing Bank:	_____
City & Country:	_____
Cheque/Draft Number:	_____
Date:	_____
Cheque/Draft should be made in favour of "Uttarakhand Conclave" and Payable at Delhi	

Signature: _____

Name: _____

Designation: _____

Date: _____

Company Stamp: _____

Terms & Conditions (For Sponsors, Exhibitors and Advertisers)

- ✓ All booking forums must be accompanied by 50% advance and remaining 50 % must be paid before possession of stall/start of conclave. Written confirmation of booking will be given only after 100% advance payment.
- ✓ The Exhibition Committee shall allocate the floor areas to meet the request of exhibitors as far as possible to their given preferences but the same cannot be guaranteed by the Exhibition Committee.
- ✓ An official receipt towards provisional booking amount shall be issued within three week receipt of payment.
- ✓ The site of the stall shall be made available to the participants a day before the exhibition begins. No workman will be allowed at the exhibition site after 10.00 am of the Inauguration day under any circumstances. If the participants fail to occupy the stall by 9:00 am of the inauguration day, the exhibition committee reserves the right to allot the vacant stall to the waiting applicants.
- ✓ The organizer reserves the right to change the venue and date of exhibition in case of unavoidable circumstances.
- ✓ No sale in cash or credit of product and service shall be allowed at the stalls. However, booking could be done for delivery at later date. The Exhibition Committee shall no way be responsible for any tax liability incurred for any sale / booking transaction undertaken by the exhibitors.
- ✓ Companies wanting to import equipment or consumable for exhibition purpose should inform to our Official Event Manager at the time of booking to enable us to obtain International trade Promotion Organization (ITPO) approval for the same.
- ✓ No refunds will be made for cancellations made 5 days prior to the start of the conclave
- ✓ 50% refund will be made if bookings are cancelled 6-10 days prior to the start of the conclave
- ✓ 90% refund will be made if bookings are cancelled more than 10 days prior to the start of the conclave
- ✓ All refunds will be processed a week after the end of conclave